

COOKIE POLICY

Last updated: 08 June 2021

At www.noroff.no ("We", "us", "our"), we strive to honour the privacy and security of any data we collect from visitors using our website, whilst we act as a personal data Controller under relevant data protection rules and regulations. Our website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, "cookies" unless otherwise noted) to distinguish you from other users of the website. This helps us provide you with a good experience, improve our service, and to personalize ads and content to you while you use the website.

This cookie notice ("**Cookie Policy**") describes the types of the cookies we use on the website and our purposes for using them.

If you have questions about this Cookie notice, please contact us at gdpr@noroff.no. For a more complete description and list of the cookies that we currently use on the website, please review our Cookie List found in section 5 of this document. For more information about our privacy practices, please review our privacy policy: <https://www.noroff.no/en/privacy-policy>. If you have any questions or comments regarding this notice or data privacy, please contact us at gdpr@noroff.no.

Please read this Cookie Notice carefully for details about why we use cookies and the information they collect from and about you.

1. Cookie Definitions

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device, which is like computer memory.

First and third-party cookies: whether a cookie is 'first' or 'third' party refers to the domain placing the cookie.

- i. *First-party cookies* are those set by a website that is being visited by the user at the time (e.g. cookies placed by our website domain).
- ii. *Third-party cookies* are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

Persistent cookies: these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies: these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

2. What Cookies Do We Use and Why?

Generally, the website uses cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you browse the website and also allows us to improve it. The cookies we use on the website may be categorized as follows:

- i. Strictly necessary
- ii. Performance
- iii. Functionality
- iv. Targeting

Some cookies may fulfill more than one of these purposes.

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas. Without these cookies, we cannot provide the requested services.

We use these Strictly Necessary cookies to:

- Identify you as being logged in to the website and to authenticate you
- Make sure you connect to the right service on the website when we make any changes to the way it works
- For security purposes
- Make sure you connect to the right service on the website when we make any changes to the way it works

If you prevent these cookies, we can't guarantee how the website or the security on the website will perform during your visit.

'Performance' cookies collect information about how you use the website, e.g., which pages you visit, and if you experience any errors. These cookies do not collect any information that could identify you and are only used to help us improve how the website works, understand the interests of our users, and measure the effectiveness of our advertising.

We use performance cookies to:

- Carry out web analytics: Provide statistics on how the website is used
- Perform affiliate tracking: Provide feedback to affiliated entities that one of our visitors also visited their site
- Obtain data on the number of users of the website that have viewed a product or service
- Help us improve the website by measuring any errors that occur
- Test different designs for the website

Some of our performance cookies are managed for us by third parties.

'Functionality' cookies are used to provide services or to remember settings to improve your visit.

We use 'Functionality' cookies for such purposes as:

- Remember settings you've applied such as layout, text size, preferences and colours
- Remember if we've already asked you if you want to fill in a survey

- Remember if you have engaged with a specific component or list on the website so that it won't repeat
- Show you when you're logged in to the website
- To provide and show embedded video content

Some of these cookies are managed for us by third parties

'Targeting' cookies are used to track your visit to the website, as well other websites, apps and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website.

We may use *targeting cookies* to:

- Display targeted ads within the website.
- To improve how we deliver personalized ads and content, and to measure the success of ad campaigns on the website.

3. When do we require your consent

All cookies require your consent.

By continuing to use our website, you are consenting to the cookies being placed on your device. If you do not wish to give consent or wish to withdraw your consent to any cookies at any time, you will need to delete, and block or disable cookies via your browser settings; see below for more information on how to do this. Please note that disabling these cookies will affect the functionality of the website and may prevent you from being able to access certain features on the website.

4. How to Delete and Block our Cookies

Most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

Changing your Cookie Settings. The browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. In order to understand these settings, the following links may be helpful. Should you use another browser, please consult the 'Help' option in your internet browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Microsoft Edge](#)
- [Cookie settings in Opera](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

More information. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org.

5. Cookie List

Technical Name	Owner of cookie	Purpose	Session/ Duration	Type
Session cookie e59907035f96c674 61507ecc5338ab31	Noroff.no 1 st party cookie	Session cookies allow users to be recognized within a website so any page changes or item or data selection you do is remembered from page to page	Session	Functionality
vuid	vimeo.com 3 rd party cookie	Used by the Vimeo video player on websites	2 years	Functionality
__utmxx	Google.com 3 rd party cookie	Google Website Optimizer uses this to distinguish between two variations a webpage that might be shown to a visitor as part of an A/B split test. This helps site owners to determine which version of a page performs better, and therefore helps to improve the website.	4 days	Performance / functionality
pctrk	Salesforce.com 3 rd party cookie	Salesforce uses this to count page views by unauthenticated users against license usage	1 day	Functionality
renderCTx	Salesforce.com 3 rd party cookie	Salesforce uses this to deliver requested pages and content based on a user's navigation.	Session	Functionality
sfdc-stream	Salesforce.com 3 rd party cookie	Salesforce uses this to properly route server requests within Salesforce infrastructure for sticky sessions.	3 hours	Functionality
sid_Client	Salesforce.com 3 rd party cookie	Salesforce uses this to validate org-id and user-id on the client side.	Session	Functionality
sid	Salesforce.com 3 rd party cookie	Salesforce uses this to validate user session.	Session	Functionality
QCQQ	Salesforce.com 3 rd party cookie	Salesforce uses this to detect the official login page for Forced Login POST detection.	Session	Functionality
OptanonConsent	Salesforce.com 3 rd party cookie	Salesforce uses this to store information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given.	1 year	Functionality
Force-stream	noroff.lightning. force.com 3 rd party cookie	Salesforce uses this to properly route server requests within Salesforce infrastructure for sticky sessions.	3 hours	Functionality
Force-proxy-stream	noroff.lightning. force.com 3 rd party cookie	Salesforce uses this to ensure client requests hit the same proxy hosts and are more likely to retrieve content from cache.	3 hours	Functionality
AKA_A2	Salesforce.com 3 rd party cookie	Salesforce uses this Advanced Acceleration feature, which enables	1 hour	Functionality

		DNS Prefetch and HTTP2 Push.		
MoodleSession	lms.noroff.no 1 st party cookie	Used by Moodle to keep track of session time	session	Functionality
_ga	Google Analytics 3 rd party cookie	Used by Google Analytics to distinguish users and sessions. More info here https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage	2 years	Performance
_gid	Google Analytics 3 rd party cookie	Used by Google Analytics to distinguish users.	24 hours	Performance
_gtag.js	Google Ads 1 st party cookie	The Google Global site tag sets first party cookies on advertiser's web domains to attribute any advert conversion back to the adverts. It sets _ga, _gid, _ga_<container-id> and gac_gb <container-id>	Not stored	Marketing
_gtm.js	Google Ads 1 st party cookie	The Google Tag Manager sets a first party cookie on advertiser's web domains to attribute any advert conversion back to the adverts	14 days	Marketing
__utmx	Google Analytics 3 rd party cookie	Google analytics content experiment cookie	4 days	Performance
BrowserId	Salesforce.com 3 rd party cookie	Salesforce uses this to log browser sessions/visits for internal-only product analytics.	1 year	Performance
BrowserId_sec	Salesforce.com 3 rd party cookie	Salesforce uses this to log secure browser sessions/visits for internal-only product analytics.	1 year	Performance
oid	Salesforce.com 3 rd party cookie	Salesforce uses this to redirect a user to the correct Salesforce org and assist the user for the next login.	2 years	Performance
disco	Salesforce.com 3 rd party cookie	Salesforce uses this to verify the last Salesforce org that was accessed on the same browser for session discovery.	session	Performance
clientSrc	Salesforce.com 3 rd party cookie	Salesforce uses this to validate the IP from where a user logs in.	session	Performance
inst	Salesforce.com 3 rd party cookie	Salesforce uses this to optimize routing to the user's instance.	session	Performance
autocomplete	Salesforce.com 3 rd party cookie	Salesforce uses this to determine whether the browser remembers a user's login username.	60 days	Performance
oinfo	Salesforce.com 3 rd party cookie	Salesforce uses this to track the State, Edition and orgID of a customer's org	3 months	Performance
_scid	snapchat.com 3 rd party cookie	Snapchat helps Advertisers measure the cross-device impact of Campaigns. Advertisers will be able to see how many Snapchatters take action on their website(s) after seeing	13 months	Targeting

		their Ad.		
_fbp	Facebook 3 rd party cookie	Facebook pixel for Http Headers, Pixel-specific Data, Button Click Data, Optional Values, Form Field Names	90 days	Targeting
Visitor_ID### Visitor_ID###_ Hash	Pardot - Salesforce.com 3 rd party cookie	This is a cookie pattern that appends a unique identifier for a website visitor	10 years	Targeting
_gcl_au	Google.com 3 rd party cookie	Google AdSense (Adwords) for experimenting with advertisement efficiency across websites using their services	90 days	Targeting
sc_at	snapchat.com 3 rd party cookie	Snapchat helps Advertisers measure the cross-device impact of Campaigns. Advertisers will be able to see how many Snapchatters take action on their website(s) after seeing their Ad.	390 days	Targeting
bcookie bscookie	linkedin.com 3 rd party cookie	LinkedIn uses these to monitor conversion tracking, website audiences, and website demographics for LinkedIn ad campaigns.	180 days	Targeting
personalization_ id	twitter.com 3 rd party cookie	Twitter collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	180 days	Targeting
IDE	doubleclick.net (Google Owned) 3 rd party cookie	Advertising cookie for non Google sites.	180 days	Targeting
X-AB	.sc-static.net – 3 rd party cookie	Cookie associated with embedding content from SnapChat	1 day	Pending classification
webact	salesforce.com 3 rd party cookie	Pending	1 year	Pending classification
rememberUn	salesforce.com 3 rd party cookie	Pending	90 days	Pending classification
sfdc_lv2	Salesforce.com 3 rd party cookie	Pending	2 years	Pending classification

6. Contact us

For any questions feel free to contact us at: gdpr@noroff.no